

The Discovery Phase: the first step toward a successful AI project

Why a discovery phase is a win-win strategy for you and your vendor?

A Discovery Phase is a demo of your future collaboration with the vendor. It lasts up to four weeks and is estimated to take up to 10% of the total project time.

At this stage, you get:

- ▶ Clear deliverables: software requirements, timelines, and resource needs.
- ▶ Possible challenges and risk calculation.
- ▶ A cost-effective way to assess the vendor's approach and expertise.
- ▶ Confidence that your vision aligns with the vendor's mindset.



Here's what you can expect from the Discovery Phase:

Direct access to top AI consultants

On-demand expert advice on any questions regarding product features, an audit of your data, and potentially new points of growth for your business.

Accurate cost estimation

Savings by addressing requirements upfront and avoiding costly adjustments later.

Software requirements specification

Accurate SRS-based estimation of the planned project in terms of costs, hours, and risks.

Tech stack and infrastructure

A tailored plan for the right technology, solution architecture, and internal infrastructure to ensure smooth implementation from day one.

ROI calculation

Analyzing the anticipated return with the vendor and understanding the long-term financial value of the project.

Lower implementation-related risks

The earlier potential problems are identified, the more sustainable the project will be.

Structuring a high-performance team

Get consultations on team composition, specialist levels, etc., and right-fit staff augmentation if necessary to meet technical needs effectively.

Demo version of work on the project

Ensure a confident start by evaluating the vendor's approach and performance before committing to future project implementation.

Preparation for funding or budgeting

A solid foundation to help you raise capital for the project or justify the budget needed for the initiative in-house.

Help with competitive analysis

Receive insights into market positioning and define your competitive strengths to guide your AI strategy.

Why does the Discovery Phase matter for vendors, too?

It helps the vendor get on the same page with you from the start, making sure all are set on goals and expectations.

With a strong setup, the project is up for success right out of the gate.

The vendor gets to know your exact needs to design a tailor-made solution.

Starting together builds a lasting, trust-filled partnership.

Practice shows that when things go well from scratch, it often leads to more interesting projects later on.

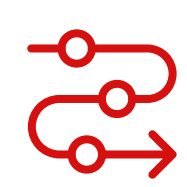
As a result of the Discovery Phase, you get:



Artifact 1:

Comprehensive data audit

Comprehensive data audit, assessing quality, quantity, and collection processes, with actionable recommendations for preparing data for your AI solution.



Artifact 2:

Detailed solution roadmap

Detailed solution architecture and realistic project roadmap including the type of LLM, model accuracy, and team requirements.



Artifact 3:

Project cost estimation

A breakdown of development costs and ROI analysis, highlighting financial benefits, efficiency gains, and long-term competitive advantages.



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40+ successful partnerships

60+ projects

we know how important a thoughtful launch is.

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